# Literacy Geeks Named Top Reading and Writing Solution for 2025 by Education Technology Insights Magazine

San Diego, CA — January 2025 — Literacy Geeks, the education technology company redefining secondary literacy instruction, has been awarded Top Reading and Writing Solution for 2025 by Education Technology Insights Magazine.

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Literacy Geeks has been named Top Reading and Writing Solution for 2025 by Education Technology Insights Magazine, following one of the most rigorous evaluation processes in K–12 edtech. The award reflects the company's rapidly growing influence on secondary literacy instruction and its measurable impact on student outcomes across the country.

The publication's vetting model combines peer nominations from literacy experts, administrators, and district leaders with multiple stages of criteria-based review. Literacy Geeks was selected for its innovation, demonstrated student progress, and ability to support teachers with real-time data and actionable insights.

Focused on grades 6–12, Literacy Geeks addresses a long-standing gap: while elementary students receive structured literacy instruction, too many secondary students are expected to read complex texts without the skills to analyze, interpret, or write about what they learn. Through explicit skill-based instruction, adaptive learning engines, and research-aligned writing tools, Literacy Geeks equips students to become confident readers and writers—and empowers teachers to deliver highly targeted instruction with less workload.

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**"This award is meaningful because it comes from the experts who live and breathe literacy work every day," said Literacy Geeks founder Jonathan LeMaster. "It validates the need for explicit literacy instruction in secondary classrooms—and the impact our platform is already having on teachers and students."**

## About Literacy Geeks

Literacy Geeks provides research-based literacy teaching and learning solutions for grades 6–12. Rooted in explicit instruction and supported by dynamic technology, the platform helps schools raise student achievement in reading, writing, and critical thinking while reducing teacher workload. Literacy Geeks is headquartered in San Diego, CA.

## Addressing the Secondary Literacy Gap

Literacy Geeks was built to support students in grades 6–12—an often underserved group when it comes to literacy instruction. While elementary systems emphasize reading foundations, secondary classrooms typically shift to content acquisition, leaving many students unprepared for the academic demands of text-heavy coursework.

Through its Dynamic Learning Engines, real-time student feedback, and actionable teacher data, Literacy Geeks helps students build powerful reading and writing habits while freeing teachers to focus on direct instruction.

Recent school results cited by the magazine include a Florida high school where success rates for exiting reading intervention rose from 5 percent to 50 percent using the platform.

## Expanding Innovation in Writing

With the launch of its auto-grade writing platform, Literacy Geeks is extending impact beyond reading. Built on research-based rubrics and aligned to state writing expectations, the tool provides instant, standards-aligned feedback to students—helping them revise, collaborate, and grow as writers.

"Our mission is simple," LeMaster noted. "Give every student the literacy tools they need to succeed—and empower every teacher with the support to deliver them."

The recognition of Top Reading and Writing Solution for 2025 by Education Technology Insights Magazine follows a rigorous, multi-stage vetting process designed to identify the most effective and innovative literacy solutions in K–12 education.

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## About the Selection Process

Unlike awards based solely on editorial choice, Education Technology Insights uses a structured, transparent evaluation method to validate companies before naming them to its annual "Top Solutions" list.

## Step 1: Peer Recommendations

The process began with nominations from the publication's subscriber base—including literacy specialists, curriculum leaders, school administrators, and edtech consultants—who were asked to recommend companies making a measurable impact in reading and writing instruction. Literacy Geeks received multiple nominations from across the United States.

## Step 2: Evidence of Impact

Editorial teams then reviewed nominations using Multiple-Criteria Decision Analysis (MCDA), evaluating solution effectiveness, innovation, student impact, and alignment to instructional goals. Literacy Geeks stood out for its explicit skill-based instruction and for its success in improving reading and writing outcomes in grades 6–12.

## Step 3: Expert Advisory Review

Finally, senior leaders—Chief Academic Officers, Directors of Curriculum and Instruction, and EdTech strategists—reviewed short-listed programs. Their analysis confirmed Literacy Geeks' ability to help secondary educators teach literacy with precision, while giving students tools to read, write, and think critically at grade level.

## Contact

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